

JOB VACANCY FOR GRADUATE RESEARCH ASSISTANT (GRA)

Project Title	Modelling Social Network based Civic Engagement Solutions for Dengue prevention in Malaysia
Duration	1 Year
Monthly Salary	RM1800 /-
Location	Faculty of Management, Multimedia University, Cyberjaya.
Benefits of the project	Pursuing Master Degree by research, tuition fees waived (separate application required)
Project Description	This study proposes to integrate social support theory to an existing theoretical model to test the users' intention to use social network sites for health and wellness information focusing dengue health information. The hypothesized model will be tested with data to be collected from social network sites and survey of citizens from online community who are users of social networking sites. While content analysis of social network data will be done by applying text mining algorithms, appropriate analysis will be applied to test the hypothesis.
Requirements	<ul style="list-style-type: none"> ✓ <u>Application is open to Malaysian graduates only.</u> ✓ Register postgraduate study in MMU ✓ Academic background: Bachelor degree in Computer Science / IT / Business Information system ✓ Interest in learning more about social media data analysis ✓ Programming skill will be an added advantage.
Responsibility	<ul style="list-style-type: none"> ❖ Collect data from social media and questionnaires ❖ Data analysis ❖ Publish research work in conference /journal paper

Interested applicants are requested to submit their resumes through email to **Dr.Rathimala Kannan (rathimala.kannan@mmu.edu.my)**.