

Knowledge/Technology Diffusion Project/Assimilation (Social Innovation)

MyRA Section **G** (Updated 6 December 2019)

2 categories

6(a)

Total number of new
community-related
research projects

6(b)

Total number of
communities
receiving/benefiting
the
knowledge/technology
diffusion projects

Total number of new community-related research projects

To be qualified:

- Must be based on **research project**
- Not necessary to be funded research project
- Social innovation project can be based on funded project (e.g. FRGS etc.) or FYP or any other similar nature of research project.
- Have to achieve minimum 3 star (improvement in community)

Total number of communities receiving/benefiting the knowledge/technology diffusion projects

To be qualified:

- Do not need to be based on research project
- Have to achieve minimum 3 star (improvement in community)

Appendix A (MyRA): Star Rating Community Network

Ranking	Description	Impact	Indicator
5 Star	Empowerment	Harmony in community and environmental quality improvement; sustainability in innovation practices; empower sustainable innovation	Community/attendees are independent and in control for the change without the involvement from the assessed institution.
4 Star	Change in practices	Direct benefits from innovation practices e.g. Increase in quality and income, cost reduction	Community/attendees apply innovation in the industry they are working at.
3 Star	Change in knowledge, attitude, skills and aspiration	Community action programs that enhance the knowledge, attitude, skills and aspiration of community.	Community/attendees show improvement in knowledge, skills and change in attitude and aspiration. ** Evidence of measurement via data analysis results etc.

Appendix A (MyRA): Star Rating Community Network

Ranking	Description	Impact	Indicator
2 Star	Support and involvement	Awareness is formed among community against the importance on the action of community, strategic relationship of community and organization	The assessed institutions carry out the program with the community/attendees.
1 Star	Establish relationship	Community has a positive perception toward the assessed institutions and community action program.	Strengthen the relationship between the assessed institution and community/attendees through field visits, letter/email correspondence etc.

LAMPIRAN A: Penarafan Bintang Jaringan Komuniti

Taraf	Diskripsi	Impak	Indikator
5 star	Penghakupayaan	Kesejahteraan komuniti dan peningkatan kualiti persekitaran Kelestarian amalan inovasi Memperkasa amalan inovasi	Komuniti/peserta mengendalikan perubahan secara berdikari tanpa penglibatan institusi yang dinilai
4 star	Perubahan Amalan	Manfaat secara terus dari amalan inovasi seperti peningkatan kualiti dan pendapatan, pengurangan kos	Komuniti/peserta menggunakan inovasi dalam bidang usahanya
3 star	Perubahan Pengetahuan, Sikap, Kemahiran dan Aspirasi (PSKA)	Program Tindakan komuniti membawa peningkatan pengetahuan, sikap, kemahiran dan aspirasi pada komuniti	Komuniti/peserta menunjukkan peningkatan pengetahuan, kemahiran serta perubahan sikap dan aspirasi *Bukti Pengukuran melalui hasil analisis dan lain lain

LAMPIRAN A: Penarafan Bintang Jaringan Komuniti

Taraf	Diskripsi	Impak	Indikator
2 star	Sokongan dan Penglibatan	Komuniti membentuk kesedaran terhadap kepentingan tindakan komuniti Hubungan strategik komuniti/ organisasi	Institusi yang dinilai melaksanakan program Bersama komuniti/peserta
1 star	Jalinan Hubungan	Komuniti bertanggapan positif terhadap institusi yang dinilai dan program tindakan komuniti	Pengukuhan hubungan institusi yang dinilai - komuniti/peserta melalui kunjungan, lawatan, surat, email dan lain lain

Supporting documents for 6(a) & (b) (item 1-4 in info pack)

1. Progress report/end project report that shows improvement in community at least rated at **3 star**. (Laporan Kemajuan/akhir projek yang menunjukkan penarafan bintang jaringan komuniti sekurang-kurangnya 3 bintang**)
2. Letter of sponsorship between MMU and external party (Surat pembiayaan program yang menunjukkan pembiayaan bersama dengan pihak luar) **Suggest: To keep all receipts on expenses apart from the letter)**
3. Confirmation letter from the external party (Surat kerjasama dengan agensi-agensi selain dari institusi dinilai)
4. **Evidence to show positive improvement** from knowledge/skills/behaviours from the community (Bukti bahawa program telah menghasilkan perubahan yang positif dari segi pengetahuan/kemahiran/ tingkah laku atau aspirasi) **Suggest: to do a pre-and post survey & summarise the findings & submit raw data together /ask community to write remark or letter/do a video recording; refer to definition of 3-5 stars)**
5. **Evidence to show the involvement of resources and experts** from MMU (Bukti menunjukkan program menggerakkan sumber dan kepakaran daripada institusi yang dinilai) **Suggest: to take photos which show the involvement of staff together with the participants**

Frequent Ask Questions

1. Can the participants of the social innovation project be students or staff of MMU?

No. The participants have to be outsiders. Sharing to solely MMU or staff cannot be counted as social innovation project.

2. Can the participants of the social innovation project be the staff of a company?

Yes, can. At least 5 participants/communities and preferably to have more participants.

3. If I receive honorarium/fee, can my project be considered as social innovation project?

No. If you receive honorarium/fee, that is considered as training/consultancy and not social innovation project.

Submission link of social innovation project to RPCC

Please submit your project to the link below:

<https://bit.ly/3ndwUfK>

Thank you!

For any further inquiry, please contact
rpccsupport@mmu.edu.my