

## Why Publish with a New Journal?



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MMU Press

**Date: 26 November 2020 (Thursday)**

**Topic: Why Publish with a New Journal?**

**Speaker:** Assoc. Prof. Dr. Ong Hway Boon  
Multimedia University  
Chief Editor of MMU Press Journal (IJOMFA)

**Time: 11:15 AM – 12:00 NOON**

Why publish with a new journal

**International Journal of Management,  
Finance and Accounting (IJOMFA)**



**We publish  
bi-annually**

**August and Feb**

# Why IJOMFA

1

## **We are new but serious**

We want to be indexed in  
Mycite and Scopus

2

## **Dedicated reviewers**

Feedback to help you improve  
your writing skills

3

## **An avenue to publish with your students**

Outlet for your FYPs

# Open Access

That means, visibility,  
accessibility and citation

# Financial Innovation

[About](#)[Articles](#)[Submission Guidelines](#)

Research | [Open Access](#) | Published: 07 April 2016

## Cashless payment and economic growth

[Hock-Han Tee](#) & [Hway-Boon Ong](#) 

[Financial Innovation](#) **2**, Article number: 4 (2016) | [Cite this article](#)

**31k** Accesses | **8** Citations | **9** Altmetric | [Metrics](#)

# We may be new, but we not sloppy.

## Similarity Index not more than 10%

Please check your SI  
before sending your  
work to IJOMFA

## Empirical papers only

Research notes,  
case studies or full  
research papers

## English

Check your  
writing – we don't  
have a copyeditor!



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your support**

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No	Journal Title	URL
1	Asian Journal of Law and Policy	<a href="https://ajlp.mmupress.com">https://ajlp.mmupress.com</a>
2	Journal of Engineering Technology and Applied Physics	<a href="https://journals.mmupress.com/jetap">https://journals.mmupress.com/jetap</a>
3	<b>International Journal of Management, Finance and Accounting</b>	<a href="https://journals.mmupress.com/ijomfa">https://journals.mmupress.com/ijomfa</a>
4	International Journal on Robotics, Automation and Sciences	<a href="https://journals.mmupress.com/ijoras">https://journals.mmupress.com/ijoras</a>
5	Issues and Perspectives in Business and Social Sciences	<a href="https://journals.mmupress.com/ipbss">https://journals.mmupress.com/ipbss</a>
6	International Journal of Creative Multimedia	<a href="https://journals.mmupress.com/ijcm">https://journals.mmupress.com/ijcm</a>

**Thanks!**

Does anyone have any questions?